

## Recognition

The Chairman of Leedal, Patrick Green, along with the businesses the successful Aboriginal-owned Trust operates, were recognised in 2014 with prestigious awards. In the Department of Regional Development's Regional Community and Development Awards, Patrick was awarded the Horizon Power Leadership and Innovation Award which acknowledged his leadership and commitment to Fitzroy communities.

Leedal – the biggest employer in Fitzroy Crossing – was awarded with the Rinehart Development of Northern Regional WA Award. The award recognises businesses that work actively to promote growth and development of Northern WA's economic development.

In 2013, the Tarunda IGA supermarket won the Kimberley Small Business Award.

## What others say

Indigenous Business Australia (IBA) has been actively involved in commercial business ventures with Leedal since 2001. During that time we have watched the organisation significantly grow its capital base while further developing sound governance structures.

"IBA regularly highlights Leedal as an Indigenous organisation achieving strong commercial returns while delivering direct social benefits through its financial success to greater enhance the broader local Indigenous community.

"Due to the remoteness from which Leedal operates, its successful growth and social contribution is a model IBA shares with many of its other Indigenous partners and provides inspiration that remote Indigenous communities can commercially succeed with strong leadership, sound vision and a robust governance structure.

"IBA looks forward to continuing our relationship with Leedal both in Fitzroy Crossing and future broader commercial opportunities."

**Chris Smith, Indigenous Business Australia,  
IBA Manager – Investment Portfolio**

"I have had the opportunity to watch the growth of Leedal since its inception and am proud of the due diligence and sound management of the Trust which has resulted in assets worth millions of dollars being held for the six Indigenous communities in the Valley.

"Leedal will continue to have an important role in the development of the economic base of the Fitzroy Valley through tourism and an investment in the local people."

**Carol Martin, Former Kimberley MLA**

## Governance

The governance of the organisation is critical to ensure the community and key stakeholders can rely on the integrity of the Trust. To this end the directors have implemented a number of actions including:

- The Trust, including all parts of the business, are subject to annual audit by Australian Audit.
- Monthly reporting package is prepared containing financial statements for all parts of the group.
- Directors have received governance and directorship training.
- Annual budget is prepared and compared to actual on a monthly basis.
- Quarterly local directors' meetings including strategic review of business units and community input.
- Quarterly partnership committee meetings.



# All about Leedal

**Auditors**  
Australian Audit

**Bankers**  
ANZ Banking Group Ltd



Contact us at [www.leedal.com.au](http://www.leedal.com.au) or 08 9191 5004

## Who we are

Leedal Pty Ltd, as Trustee for the Fitzroy Crossing Trust, is one of Western Australia's leading Indigenous-owned organisations. The beneficiaries of the Trust are six Indigenous communities in the Fitzroy Valley.

The Trust operates successful tourist businesses in Fitzroy Crossing including the Fitzroy River Lodge as well as key town facilities such as the local Tarunda IGA Supermarket

Our contribution to the local community is significant, including the subsidisation of staple foods sold at the supermarket and administrative support to our communities

Most importantly every cent earned by the company is invested for the long term benefit of the beneficiary communities.

Our vision is to assist in the development of the economic base of the Fitzroy region to ensure that members of the six beneficiary communities, and members of other communities in the Valley, can look forward to a better quality of life.

The company's strong asset base means it is now in a position to invest more in the community – training and job creation is the means by which we plan to provide Fitzroy children and adults with a better future. Real jobs and a sense of ownership will help reduce welfare dependency and related social problems.

Fitzroy Crossing is a unique town, offering exquisite tourist attractions including Geiki Gorge, Tunnel Creek and the surging Fitzroy River, which swells into a formidable torrent during the wet season.

Fitzroy Crossing is one of only two towns along the 1000km stretch of highway between Broome and Kununurra. Leedal operates five businesses in Fitzroy Crossing and holds other assets including rental properties.

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### Our company

Leedal, as trustee for the Fitzroy Crossing Trust, is owned and directed by five beneficiary communities and the Marra Worra Worra Resource Agency. They are:

Junjuwa Community

Kadjina Community

Kurnangki Community

Bayulu Community

Marra Worra Worra

Yiyili Community

## What we do

### The businesses are:

**The historic Crossing Inn**, situated on the banks of the mighty Fitzroy River and one of the original buildings in Fitzroy Crossing, was built in 1897. It is a licensed venue and accommodates tourists with river view motel rooms and caravan park bays.

**The Fitzroy River Lodge**, luxury tourist accommodation in the heart of the Kimberley with a superb selection of restaurant meals, 48 modern motel units, budget rooms, two luxury river view suites with spa, 30 safari lodges and 110 caravan bays.

**Tarunda IGA Supermarket**, the state-of-the-art shopping complex and IGA supermarket began operating at the end of 2010. It was officially opened in February 2011 by the former Mining and Pastoral MLC Wendy Duncan, who is now the Member for Kalgoorlie, and Shire of Derby-West Kimberley President Elsie Archer. It is opposite the site of the original Tarunda which burned down in July 2009. It is a boost to the heart of Fitzroy Crossing and offers a range of products akin to that experienced by Perth shoppers. The fresh produce range is greatly expanded and the franchise agreement with IGA Distribution (WA) means the locally-owned Tarunda now has greater buying power and can offer much greater number of specials. It also provides expanded office space for non-government and government agencies including the Aboriginal Legal Service. Other Leedal-owned services at the new complex include the post office, banking facilities, Tollwest and Centurion.

**Tarunda Caravan Park**, located next door to the supermarket in the centre of Fitzroy, has two storey motel style accommodation and caravan and camping facilities.

**Fitzroy Crossing Licensed Post Office**, located in the shopping complex, provides a critical service to the local community and tourists.

Leedal was founded in 1989 with a loan from the Aboriginal Development Commission (which later became ATSIC).

The key objectives at the time, which remain our guiding principles today, were to increase the level of Indigenous employment in the Fitzroy Valley, develop the economic base of the region and introduce control over alcohol consumption through the implementation of restrictions.

A local board of directors, representing each beneficiary community, was appointed in 1993. Indigenous Business Australia, the Federal Government's statutory authority which provides financial and commercial opportunities that assist Aboriginal and Torres Strait Islander people, is our business partner in the Fitzroy River Lodge.

## Community Contribution

Leedal created a charitable fund, called Yapawarnti Fund, to invest directly in the youth of the Fitzroy Valley, with an emphasis on the children living in our beneficiary communities. The Fund is regulated by State and Federal agencies.



It is about making 'real' change in our communities that is lasting, creating role models, breaking the mould and empowering communities.

The Fund aims to provide very real opportunities for our youth. Yapawarnti has partnered with Garnduwa, Fitzroy Valley District High School, Goolarri Media, Indigenous Hip Hop Project and more to provide additional programs and initiatives for Fitzroy youth.



### Directors

Patrick Green  
Chairman

Rosemary Nuggett  
Peter Murray  
Wayne Bergmann  
Ivi Till  
Troy Cox  
Benji Laurell

### Management

John Rodrigues  
Chief Executive Officer